ABOUT THE WINTER PARK PAINT OUT

Now in its 13th year, the Winter Park Paint Out is a distinguished weeklong festival that invites 25 highly acclaimed artists to paint “en plein air,” just like the 19th century French Impressionists. Audiences can watch the artists in action as they create more than 200 paintings that become part of a pop-up exhibition and flash sale. The Paint Out attracts art collectors, artists, and art enthusiasts of all ages.

ABOUT THE ALBIN POLASEK MUSEUM

Celebrating its 60th anniversary in 2021, the Albin Polasek Museum and Sculpture Gardens preserves the home, studio, sculpture gardens, and collection of world-renowned Czech-American sculptor Albin Polasek (1879-1965). Listed on the National Register of Historic Places, the museum offers guided tours of Polasek’s home, studio, and sculpture gardens. Thousands of visitors each year come from all over the world to be inspired by Polasek’s story of emigrating to the United States in 1901, becoming a celebrated artist, and continuing to create monumental works of art from his wheelchair after suffering a debilitating stroke at age 70.

Benefitting the Albin Polasek Museum & Sculpture Gardens

winterparkpaintout.org  |  info@polasek.org

SPONSORSHIP OPPORTUNITIES
**SPONSOR BENEFITS**

**High-Impact Marketing for Your Business**
- The 2019 Paint Out had *25,000 in-person interactions.*
- 2020’s virtual Winter Park Paint Out was viewed *20,000 times.*
- Marketing for the Winter Park Paint Out reaches *3 to 4 million people.*

**Targeting the Right Audience**
- The Paint Out’s audience is *affluent* and *culturally minded.* According to Bank of America, one in five high net worth individuals collects art.
- Art collectors are *highly educated.* According to Luxury Daily, 63% of art buying households have earned a bachelor’s degree.
- The Polasek's audience is: 55% local, 18% non-local Floridians, 22% out of state, and 5% international.

**Fulfilling Your Philanthropic Goals**
- Sponsoring the Winter Park Paint Out distinguishes you as a supporter of the arts and shows that you are in business to *support the community* as well as make profit.
- According to Squareup, giving back *boosts your company’s image* and leads to a more loyal customer base.

**Media Partners**

*Images of various logos*

Recognition on promotional materials is available once the sponsor form has been signed and returned.

**SPONSOR OPPORTUNITIES**

- **Title Sponsor - $10,000**
  - Prominent placement on all advertising and marketing materials as Title Sponsor
  - $1,000 in vouchers towards painting purchases at the Paint Out

- **Gold Sponsor - $5,000**
  - Logo on all advertising and marketing materials, $500 in painting vouchers

- **Silver Sponsor - $2,500**
  - Logo on select advertising and marketing materials, $250 in painting vouchers

- **Bronze Sponsor - $1,500**
  - Logo on select advertising and marketing materials, $150 in painting vouchers

- **Educational Program Sponsor - $1,000**
  - Logo on select advertising and marketing materials, $100 in painting vouchers

**Donor/Company Name**

*(as it will appear on printed materials)*

Contact

___________________________________________________

Company Name

___________________________________________________

Address

___________________________________________________

City/State/ZIP

___________________________________________________

Phone

___________________________________________________

Email

___________________________________________________

Return form and artwork by February 1, 2021 to:
Catherine Pinyot, Marketing Coordinator, marketing@polasek.org, 633 Osceola Avenue, Winter Park, FL 32789

The Albin Polasek Museum & Sculpture Gardens, Inc. is a 501(c)(3) nonprofit organization. Federal ID#59-1102352. All contributions are tax-deductible within the limits provided by the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.