2021 SPONSORSHIP OPPORTUNITIES

Albin Polasek Museum & Sculpture Gardens
633 Osceola Avenue  Winter Park, FL  32789
winterparkpaintout.org | info@polasek.org | 407.647.6294
Celebrating its 60th anniversary in 2021, the Albin Polasek Museum and Sculpture Gardens preserves the home, studio, sculpture gardens, and collection of world-renowned Czech-American sculptor Albin Polasek (1879-1965). Listed on the National Register of Historic Places, the museum offers guided tours of Polasek’s home, studio, and sculpture gardens. Thousands of visitors each year come from all over the world to be inspired by Polasek’s story of emigrating to the United States in 1901, becoming a celebrated artist, and continuing to create monumental works of art from his wheelchair after suffering a debilitating stroke at age 70.

ABOUT THE WINTER PARK PAINT OUT

Now in its 13th year, the Winter Park Paint Out is a distinguished weeklong festival that invites 25 highly acclaimed artists to paint “en plein air,” just like the 19th century French Impressionists. Audiences can watch the artists in action as they create more than 200 paintings that become part of a pop-up exhibition and flash sale. The Paint Out attracts art collectors, artists, and art enthusiasts of all ages.

For the Museum’s special 60th anniversary year, the 13th Annual Winter Park Paint Out will end with a Great Gatsby Garden Party on Saturday, October 16, 2021.

OUR IMPACT

- Enhancing Central Florida’s quality of life with meaningful cultural experiences
- Providing access to arts and culture for all
- Driving economic impact with enhancing Central Florida’s arts and culture identity
- Preserving Winter Park’s rich cultural history
SPONSORSHIP LEVELS

TITLE SPONSOR

$10,000

- Prominent placement on all marketing materials as “The 13th Annual Winter Park Paint Out Proudly Presented by [Sponsor Name]”
- Logo on special print and digital advertising in national and local publications
- Twelve tickets to each Winter Park Paint Out event
- $750 in vouchers toward painting purchases at the Paint Out
- Opportunity to share promotional video with participants
- Logo featured on the Polasek and Winter Park Paint Out websites, event emails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media

GOLD SPONSOR

$5,000

- Logo on special print and digital advertising in national and local publications
- Eight tickets to each Winter Park Paint Out event
- $400 in vouchers toward painting purchases at the Paint Out
- Logo featured on the Polasek and Winter Park Paint Out websites, event emails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media
**SILVER SPONSOR**

$2,500

- Six tickets to each Winter Park Paint Out event
- $200 in vouchers toward painting purchases at the Paint Out
- Logo featured on the Polasek and Winter Park Paint Out websites, event emails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media

**BRONZE SPONSOR**

$1,500

- Four tickets to each Winter Park Paint Out event
- $100 in vouchers toward painting purchases at the Paint Out
- Logo featured on the Polasek and Winter Park Paint Out websites, event emails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media

**EDUCATIONAL PROGRAM SPONSOR**

$1,000

- Four tickets to each Winter Park Paint Out event
- $75 in vouchers toward painting purchases at the Paint Out
- Logo featured on the Polasek and Winter Park Paint Out websites, event emails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media

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**ALBIN POLASEK MUSEUM MARKETING REACH**

- 7,000+ Followers on Facebook
- 4,500+ Followers on Instagram
- 5,000 Subscribers via Email
- 3-4 Million Reach on Event Marketing
# Sponsorship Form

13th Annual Winter Park Paint Out  
*Sponsor Commitment Form*  
October 10 - 16, 2021

## Sponsorship Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>$5,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$2,500</td>
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<tr>
<td>Bronze Sponsor</td>
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</tr>
<tr>
<td>Educational Program</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

## Sponsor Information

- **Contact Name:**  
- **Company:**  
- **Address:**  
- **City/State/ZIP Code:**  
- **E-mail Address:**

## Payment Information

- **Check:** Enclosed is a check for the amount of $_________ made payable to the Albin Polasek Museum  
- **Credit Card:** E-mail address to send electronic invoice  
- **Mail invoice to:** Address (if different from above):  
  - **City/State/ZIP Code:**

Name ___________________________  
Signature ________________________  
Date ____________________________

Thank you for your sponsorship of the Albin Polasek Museum & Sculpture Garden’s 13th Annual Winter Park Paint Out!

**Please send the completed form and your logo to:**  
Catherine Pinyot, Marketing Coordinator  
Albin Polasek Museum & Sculpture Gardens  
633 Osceola Avenue, Winter Park, FL 32789  
407-647-6294 | marketing@polasek.org