Albin POLASEK museum & Sculpture Gardens

# sponsor guide 2026

## ABOUT THE POLASEK MUSEUM

Founded in 1961, the Albin Polasek Museum and Sculpture Gardens preserves the 200+ piece collection of world-renowned Czech-American sculptor Albin Polasek (1879-1965). Listed on the National Register of Historic Places, the museum offers guided tours of Polasek's home, studio, and sculpture gardens. Thousands of visitors each year come from all over the world to be inspired by Polasek's story of emigrating to the United States in 1901, becoming a celebrated artist, and continuing to create monumental works of art from his wheelchair after suffering a debilitating stroke at age 70. The museum is also home to the historic 1885 Capen House that was saved from demolition, renovated, and opened to the public in 2015. The Polasek Museum hosts the annual Winter Park Paint Out *plein air* festival each April.

## BENEFITS FOR ALL SPONSORS

- Distinguishes your business as a charitable supporter of the arts in Central Florida
- Recognition on museum website, e-newsletters, social media, and print
- Access to the museum's audience through in-person events and programs
- Reaching an affluent and culturally-minded group of Central Floridians

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# 2026 sponsorship opportunities

## MUSEUM SEASON SPONSOR - $15,000

*Supports overall museum operations all year long*

- Name displayed prominently in Polasek gallery for a full year (10,000 visitors/year)
- Invitations for you and 25 guests to three member receptions per year with the opportunity to have a table with marketing materials
- Winter Park Paint Out Silver Sponsor benefits - four tickets to each event and $250 in vouchers toward art purchase
- Featured on website, social media, e-newsletter, print newsletter, posters and rack cards for one full year
- Free weeknight rental of Capen House for client reception or event
- Museum membership for your business plus 40 free museum passes for employees or clients

## WINTER PARK PAINT OUT SPONSORSHIP OPPORTUNITIES - $1,500 to $10,000

*Supports the museum's signature event and annual fundraiser that reaches 25,000+ people*

### Title Sponsor - $10,000

- Prominent placement on all marketing materials as "The 17th Annual Winter Park Paint Out Proudly Presented by [Sponsor Name]"
- Logo on special print and digital advertising in national and local publications
- Logo featured on Polasek and Winter Park Paint Out websites, event e-mails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media
- Eighteen tickets to the Garden Party
- $750 in vouchers toward painting purchases at the Paint Out

### Gold Sponsor - $5,000

- Logo on digital advertising
- Logo featured on Polasek and Winter Park Paint Out websites, event e-mails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media
- Twelve tickets to the Garden Party
- $400 in vouchers toward painting purchases at the Paint Out

### Silver Sponsor - $2,500

- Logo featured on Polasek and Winter Park Paint Out websites, event e-mails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media
- Six tickets to the Garden Party
- $200 in vouchers toward painting purchases at the Paint Out

### Bronze Sponsor - $1,500

- Logo featured on Polasek and Winter Park Paint Out websites, event e-mails, rack card, poster, program, and prominently displayed banners
- Logo, tag, and special thanks on social media
- Four tickets to the Garden Party
- $100 in vouchers toward painting purchases at the Paint Out

*Winter Park Paint Out*

# EXHIBITION SPONSORSHIP OPPORTUNITIES - $1,500 to $10,000

*Supports the museum's rotating exhibition program*

## Gold Sponsor - $10,000

- Top-billed sponsor with logo displayed in a prominent location on all print and digital exhibition marketing materials
- Invitations for 25 guests to members-only opening reception with the opportunity to have a table with marketing materials
- Thanked on website, social media, e-newsletter, posters and rack cards for length of the exhibition
- Two free weeknight rentals of gallery and courtyard for client reception or event ($3,000 value)
- One year Museum membership for your business: 40 free museum passes for employees or clients, annual group tour, employee discount on museum membership, and our e-newsletter.

## Silver Sponsor - $5,000

- Logo displayed in a prominent location on all print and digital exhibition marketing materials
- Invitations for 25 guests to members-only opening reception with the opportunity to have a table with marketing materials
- Thanked on website, social media, e-newsletter, posters and rack cards for length of the exhibition
- Free weeknight rental of gallery and courtyard for client reception or event ($1,500 value)
- Museum membership for your business plus 30 free museum passes for employees or clients, annual group tour, employee discount on museum membership, and our e-newsletter.

## Bronze Sponsor - $2,500

- Logo displayed in a prominent location on all print and digital exhibition marketing materials
- Invitations for 15 guests to members-only opening reception with the opportunity to have a table with marketing materials
- Thanked on website, social media, e-newsletter, posters and rack cards for length of the exhibition
- Museum membership for your business plus 25 free museum passes for employees or clients, annual group tour, employee discount on museum membership, and our e-newsletter.

## Reception Sponsor - $1,500

- Acknowledged as Reception Sponsor on invitation and e-blasts for members-only opening reception
- Invitations for 10 guests to members-only opening reception with the opportunity to have a table with marketing materials
- 20 free museum passes for employees or clients

*George Nock: Breaking Barriers*

## EDUCATIONAL FIELD TRIP SPONSOR - $5,000

*Supports transporation for public school students to visit the museum*
*Serves about 100 students/year including instructor, transportation, trip fees, art supplies*

- Recognized on website, social media, print, and e-newsletter for the entire year
- Featured in a prominent location in the Polasek gallery for one full year
- Museum membership for your business plus 30 free museum passes for employees or clients

## 2026 FREE ADMISSION DAYS SPONSOR - $3,000

*Supports free-admission days to keep the arts accessible to all, reaches 200-300 people*

- Recognized on website, social media, print, and e-newsletter for four free admission days: Valentine's Day, Mother's Day, Father's Day, Veteran's Day
- Option to distribute marketing materials to visitors on free admission days
- Museum membership for your business plus 20 free museum passes for employees or clients

## FAMILY OPEN HOUSE DAY SPONSOR - $2,500

*Supports free admission and family-friendly art activities for open house day, reaches 200-300 people*

- Recognized as Family Open House Day Sponsor on website, social media, and e-newsletter
- Option to distribute marketing materials to visitors on Family Open House Day
- Museum membership for your business plus 10 free museum passes for employees or clients

*Educational Field Trips*

*UCF Aphasia House Group*

## TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Jennifer Deery, CEO/Executive Director
*info@polasek.org | 407-960-4718*